PRESS RELEASE

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Hank Bataille Joins Heritage Bank of Commerce as Vice President, Business Development

Heritage Bank of Commerce, the operating bank of Heritage Commerce Corp (NASDAQ:HTBK), today announced that Hank Bataille joins the bank as Vice President, Business Development in the San Jose branch.

"With almost 40 years in the local banking industry, Hank has established longtime relationships on the Peninsula and in the South Bay," said Michael Benito, Senior Vice President and Director of Sales at Heritage Bank of Commerce. "We are incredibly proud to have him on board. He understands what businesses need from their bankers and will represent Heritage Bank of Commerce well."

Bataille previously served as Vice President of Relationship Management at Scott Valley Bank and Vice President of Business Development at Private Bank of the Peninsula, Borel Private Bank and the Bank of Los Altos which Heritage Bank of Commerce acquired in the year 2000.

"I am very happy to join the Heritage Bank of Commerce team," said Bataille. "Heritage has an unparalleled reputation and I look forward to bringing their committed customer service to businesses through-out the Bay Area."

Bataille is a longtime resident of San Jose and serves on the Board of Directors for the San Jose Country Club. He is a graduate of Santa Clara University and is currently member of the Bronco Bench at SCU.

Heritage Commerce Corp, a bank holding company established in February 1998, is the parent company of Heritage Bank of Commerce, established in 1994 and headquartered in San Jose with full-service branches in Danville, Fremont, Gilroy, Los Altos, Los Gatos, Morgan Hill, Mountain View, Pleasanton, and Walnut Creek. Heritage Bank of Commerce is an SBA Preferred Lender with an additional Loan Production Office in Santa Rosa, California. For more information, please visit www.heritagecommercecorp.com.