
For Immediate Release: November 21, 2013

**Will Sutton Joins Heritage Bank of Commerce as
Senior Vice President in the Central Coast Region**

San Jose, Calif. (November 21, 2013) – Heritage Bank of Commerce, the operating bank of Heritage Commerce Corp (NASDAQ:HTBK), today announced that Will Sutton has joined the Bank as Senior Vice President and Market Manager for the Hollister area.

“Will has over 40 years of banking experience, having spent most of his career in the Central Coast area, where he was successful in relationship banking.” stated Walt Kaczmarek, President and CEO. “We have every confidence that he will make our presence in the area even stronger and help us meet our commitment to service the local business community.”

As Market Manager for the region, Sutton and his team will be responsible for making the Heritage Bank of Commerce suite of products available to the business community on the Central Coast.

“I am honored to join the Heritage Bank of Commerce team with their legacy of community business banking,” said Sutton. “The past 25 years of my career have been focused on community banking in the Central Coast area and I think we make the perfect fit.”

Prior to joining the team at Heritage, Will served as the Regional President at San Benito Bank, which was acquired by Santa Barbara Bank and Trust, and subsequently, acquired by Union Bank.

Sutton is a graduate of the Pacific Coast Banking School at the University of Washington in Seattle. He lives in Hollister with his family and is very active in the community serving on several non-profit boards such as Rotary, the YMCA, the United Way and in 2006 was selected Citizen of the Year for San Benito County.

Heritage Commerce Corp, a bank holding company established in February 1998, is the parent company of Heritage Bank of Commerce, established in 1994 and headquartered in San Jose with full-service branches in Danville, Fremont, Gilroy, Los Altos, Los Gatos, Morgan Hill, Pleasanton, Sunnyvale and Walnut Creek. Heritage Bank of Commerce is an SBA Preferred Lender with an additional Loan Production Office in Lincoln, California. For more information, please visit www.heritagecommercecorp.com.