PRESS RELEASE

HERITAGE
BANK OF COMMERCE®

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For Immediate Release: ***February 25, 2010***

Guy Greco Awarded 2009 Business Person of the Year

San Jose, CA – February 25, 2010 — Heritage Bank of Commerce today announced that Guy Greco has been named 2009 Business Person of the Year by the Danville Area Chamber of Commerce.

Guy Greco is the manager of the Danville Branch and has dedicated countless hours in his service to the local community. He has held many leadership positions in Rotary International, the Danville Area Chamber and in his local church over the past years.

"I was surprised and honored to be nominated for this award, and I wish to thank the many people who work with me for their support in our community service work," commented Guy Greco. "Heritage's philosophy is always to give back to the community and my accomplishments are theirs as much as my own." Heritage Bank of Commerce is well-known for its philanthropic contributions to Silicon Valley and East Bay organizations. Over the years, the bank's charitable contributions have been shared amongst a variety of nonprofit organizations that provide services to children, senior citizens, education, food banks, the arts and other vital social services.

"We are proud of Guy's dedication and efforts within our organization as well as the local community, and we congratulate him on this well-deserved recognition," said Tim White, senior vice president.

Forward Looking Statement Disclaimer

Heritage Bank of Commerce is the operating subsidiary of Heritage Commerce Corp (NASDAQ:HTBK) , a bank holding company established in February 1998, is the parent company of Heritage Bank of Commerce, established in 1994 and headquartered in San Jose with full-service branches in Los Gatos, Fremont, Danville, Pleasanton, Walnut Creek, Morgan Hill, Gilroy, Mountain View, and Los Altos. Heritage Bank of Commerce is an SBA Preferred Lender with Loan Production Offices in Sacramento, Oakland and Santa Rosa, California. For more information, please visit www.heritagecommercecorp.com.