PRESS RELEASE

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Myles Taketa Joins Heritage Bank of Commerce as Vice President, Deposit Relationship Manager

San Jose, CA – April 15, 2010 — Heritage Bank of Commerce today announced Myles Taketa joins the bank as Vice President, Deposit Relationship Manager, at the Morgan Hill Branch.

"Myles Taketa brings a wealth of financial experience and has an outstanding reputation in our community as a highly talented relationship banker. We are very excited about having someone with Myles' skills joins us at Heritage," said Tom Rohlf, Senior Vice President and Regional Manager. "Myles addition to the Heritage team reinforces our commitment to maintaining our leadership in community business banking in the Silicon Valley."

"I am delighted to be joining Heritage. In my role as a deposit relationship officer, I will be responsible for cultivating new business relationships for the bank," said Taketa. Heritage Bank of Commerce has an array of full-service one-stop business deposit and loan products for its customers, all offered with exceptional customer service.

Formerly, Taketa served as a Branch Manager with South Valley National Bank for 10 years before starting his own marketing and consulting company. A long time South Bay resident, he currently serves on the Board of Directors of the Morgan Hill Chamber of Commerce and is Co-Chairman for the Taste of Morgan Hills' Custom & Classic Car Show, a major fund raiser of the non-profit group. Married to his wife, Janis, for 44 years, they have two grown sons and are soon to have their first grandchild.

Heritage Bank of Commerce is the operating subsidiary of Heritage Commerce Corp (NASDAQ:HTBK), a bank holding company established in February 1998, is the parent company of Heritage Bank of Commerce, established in 1994 and headquartered in San Jose with full-service branches in Los Gatos, Fremont, Danville, Pleasanton, Walnut Creek, Morgan Hill, Gilroy, Mountain View, and Los Altos. Heritage Bank of Commerce is an SBA Preferred Lender with Loan Production Offices in Sacramento, Oakland and Santa Rosa, California. For more information, please visit www.HeritageBankOfCommerce.com.