PRESS RELEASE

HERITAGE
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Heritage Bank of Commerce Receives 2009 Lender Excellence Award

San Jose, CA – May 19, 2010 — Heritage Commerce Corp (Nasdaq: HTBK), parent company of Heritage Bank of Commerce, today announced that the United States Department of Agriculture (USDA) Business and Industry (B&I) division presented Heritage Bank of Commerce with the 2009 Lender Excellence Award. The bank was recognized as a valuable partner in the B&I Guaranteed Loan Program for its many years of partnership with the USDA. The award was recently presented at the Lenders Roundtable in San Ramon, California. Catherine Lyons, vice president, accepted the award on behalf of the bank.

"We are honored to be recognized as a valuable partner by the USDA Business and Industry Division and proud to receive this award," said Roxann Burns, senior vice president/SBA manager. "As a result of new and enhanced programs at the USDA, and the SBA, area lenders now have the ability to extend additional credit to qualified small business borrowers in Northern California." Heritage Bank of Commerce is committed to the USDA loan programs. The mission of these programs is to increase economic opportunity, create jobs, and enhance the quality of life in smaller communities by providing financial backing to businesses within these communities.

Heritage Bank of Commerce specializes in providing long term permanent financing to small businesses throughout Northern California through both the U.S. Small Business Administration and the U.S. Department of Agriculture Business and Industry loan programs.

Heritage Commerce Corp, a bank holding company established in February 1998, is the parent company of Heritage Bank of Commerce, established in 1994 and headquartered in San Jose with full-service branches in Los Gatos, Fremont, Danville, Pleasanton, Walnut Creek, Morgan Hill, Gilroy, Mountain View, and Los Altos. Heritage Bank of Commerce is an SBA Preferred Lender with Loan Production Offices in Sacramento, Oakland, and Santa Rosa, California. For more information, please visit www.heritagecommercecorp.com